



# Training Course



## Corporate Financial Planning, Budgeting & Control

### Description

- Effective financial planning, budgeting, and control are essential for business success. This course provides a comprehensive understanding of financial planning techniques, budgeting methods, and performance control mechanisms to enhance financial decision-making and resource allocation. Participants will learn to develop financial strategies, optimize budgets, and implement control measures for sustainable growth.

### Objectives

By the end of this course, participants will be able to:

- Develop and implement strategic financial plans.
- Utilize different budgeting techniques for financial efficiency.
- Analyze financial performance and implement control measures.
- Improve cost management and financial forecasting.
- Enhance financial decision-making through data-driven insights.

### Who Should Attend?

- Financial managers and accountants
- CFOs and financial controllers
- Business strategists and consultants
- Budgeting and planning professionals
- Anyone responsible for financial performance and decision-making

### Course Outline

#### Day 1: Introduction to Financial Planning & Budgeting

- Fundamentals of financial planning and control

- Key financial statements and their impact on planning

### **Day 2: Budgeting Methods & Techniques**

- Zero-based budgeting vs. incremental budgeting
- Performance-based budgeting and forecasting

### **Day 3: Cost Control & Expense Management**

- Cost reduction strategies
- Analyzing variances and implementing corrective actions

### **Day 4: Financial Risk Management & Forecasting**

- Identifying financial risks
- Tools and techniques for accurate financial forecasting

### **Day 5: Strategic Financial Decision-Making**

- Investment appraisal and capital budgeting
- Aligning financial planning with corporate strategy